





愛心神連大行動2024

Pass-it-On Campaign 2024

成為「愛心學校」 Be a "Loving School"



「愛心相連大行動」今年踏入第22年,感謝多年來各學校的鼎力支持!今年活動以「愛·無界限」為主題,活動聯乘人氣卡通Dustykid,展現原來愛一直把我們連在一起,讓大眾透過不同方式向身邊的親朋好友表達愛與關心,讓溫暖透過「塵朋友」送到彼此手上,將正能量帶給每一個人。每分參與的力量對我們而言都尤關重要,我們誠邀社會各界一同支持是次活動,同心協力實踐人道精神,共建人道城市。

Stepping into its 22nd year, the "Pass-it-On Campaign" is one of the Hong Kong Red Cross's (HKRC) signature fundraising campaigns. 'Love Knows No Boundaries' is the theme of this year. We join hands with the famous IP, Dustykid, who will appear as Dustykid Family from around the world to send blessings to everyone and to showcase how love has been connecting us together. We encourage everyone, amidst the hectic pace of daily lives, to take a moment to express love and care to their family and friends. The warmth of love is passing along through the Dustykid Family and radiates positivity. We also invite the different sectors of the community to join hands with HKRC to spread compassion and care together and to live out the spirit of humanity by furthering our impactful initiatives in the city.

貼心的禮物 Gifts of Kindness

「愛心相連大行動」持續宣揚愛的訊息,今年特別推出兩款慈善義賣物品,包括「Dustykid環保餐盒套裝」,希望大家生活再忙,都不忘餐餐吃足;第二款義賣物品為「Dustykid兩用行李帶連旅行袋」,讓大家在人海中一眼便能望見自己的行囊,替你把世界各地的愛載滿回家。

have your meals.

Even when life is

hectic be sure to

This year, we are launching two charity sale items: the "Dustykid Eco-friendly Lunch Box Set" and the "Dustykid Dual-use Travel Luggage Belt with Carry-on Bag". The Dustykid Eco-friendly Lunch Box Set serves as a gentle reminder to take time for proper meals, even amidst busy schedules. No matter how hectic life could be, be sure to have your fuel. The Dustykid Dual-use Travel Luggage Belt with Carry-on Bag allows you to immediately spot your belongings in the crowds of people, and carry the love from different parts of the world way back home.

愛心轉贈 Gifted Tokens

除了認購慈善義賣品,您亦可支持「愛心轉贈」,以捐款將義賣品透過香港紅十字會網絡轉送到弱勢社群,籌得的「愛心轉贈」義賣品將轉贈給本地特殊學校的學生、獨居長者、殘疾人士等弱勢社群,期待您身體力行支持「愛心轉贈」,為他們添上一份暖意!

You are also welcome to donate "Dustykid Charity Tokens" as gift items to the underprivileged population through the Hong Kong Red Cross's network to spread your compassion and care to the vulnerable groups. The gifted items will be donated to students with special educational needs, elderlies living

alone, people with disabilities, and other disadvantaged groups. Your invaluable support will pass on kindness and warmth to those in need.

端光所到之處, 就會見到我的朋友塵 Wherever the sunshine reaches, may the Dustykid Family be there with you to lift you up.



Dustykid 環保餐盒套裝 Dustykid Eco-friendly Lunch Box Set



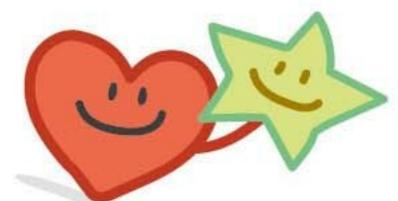
Dustykid 兩用行李帶連旅行袋 Dustykid Dual-use Travel Luggage Belt with Carry-on Bag



窩心的會面 Meet and Greet

希望大家踴躍支持「愛心相連大行動」!DustyKid連同香港紅十字會總動員 期待在活動啟動禮當天與你見面!

We encourage everyone to support the "Pass-it-On Campaign 2024"! We look forward to seeing you at the kick-off ceremony!



活動啟動禮 Kick-off Ceremony

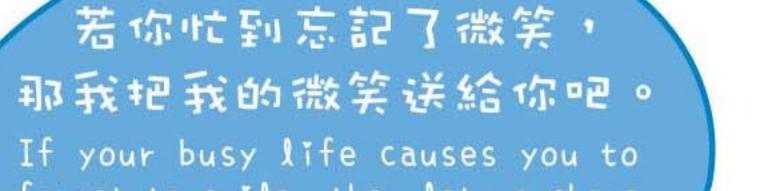
日期 Date:2024年11月3日 3rd November 2024

Dustykid將於在活動啟動禮上與公眾會面。

Dustykid is going to meet the public at the "Pass-it-On Campaign 2024" kick-off ceremony!

於啟動禮活動現場購買兩款Dustykid慈善義賣品將獲得精美禮品乙份 敬請期待!

Donor may receive an exclusive gift with any purchase of two charity sale tokens of Dustykid at the kick-off ceremony. Please stay tuned!



If your busy life causes you to forget to smile, then let me share my smile with you.



外展慈善義賣站 **Outreach Charity Sale Counters**

2024年11月至12月 November to December 2024

上午10時 - 下午6時 10:00am - 6:00pm

全港各區多個義賣站

Outreach Counters over Hong Kong, Kowloon and the New Territories



lunch break or after school.



外展慈善義賣站安排將視乎實際情況而作出調整。 如欲了解更多詳情,歡迎與本會職員聯絡。

參與是次比賽之學校可透過網上平台或在校內以各種形式進行慈善義賣及宣傳,如早會、家長教師會活動、學校

Participating Schools are encouraged to promote the charity sale via online platforms or different channels, e.g.

appealing at school assemblies, parents and teachers association activities, sending out solicitation notices to

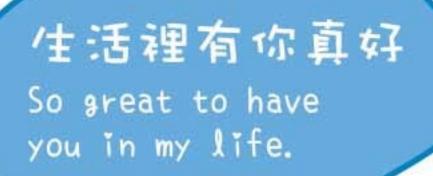
parents, sharing in official page of social media, and supporting students in hosting charity sale activities during

本會將向已報名之學校提供活動海報、慈善義賣品樣本各乙套、通告樣本及訂購紀錄表等以供學校作宣傳及紀錄之用。

Hong Kong Red Cross will provide posters, a sample set of charity sale tokens, parent notice templates and order

Arrangements of the outreach charity sale counters might be adjusted depending on the actual circumstances. Please feel free to contact our staff for more details.







執行愛的行動 Act of love

每天生活忙忙碌碌,藉著「愛心相連大行動2024」,為愛你和你愛的親朋好友 都送上一句「有你真好」的感謝吧!

In the midst of our busy lives, the "Pass-it-On Campaign 2024" offers a meaningful opportunity to express heartfelt gratitude to our loved ones. Let's take a moment to share a sincere message "So great to have you in my life" with them.



慈善義賣比賽 Charity Sale Competition

得獎學校將獲邀請出席「捐款者嘉許禮」並獲頒發感謝狀,得獎學校名單亦會刊登於活動網站及 宣傳特刊上,以示嘉許。

The winning schools will be invited to receive the awards during the "Donor Award Ceremony". The winning list will be announced on the campaign website and publication as a token of appreciation.



長期支持大獎 Long-term Support Award

學校連續支持三年或以上 Schools have supported for 3 consecutive years or more



愛心校園 **Loving School Award**

認購「Dustykid環保餐盒套裝」及「Dustykid 兩用行李帶連旅行袋」達50-100件或籌款額介乎 港幣5,000元-港幣10,000元

Purchase of 50-100 pieces of "Dustykid Eco-friendly Lunch Box Set" and "Dustykid Dual-use Travel Luggage Belt with Carry-on Bag" or donation raised within HK\$5,000-HK\$10,000



傑出愛心校園 Outstanding Loving School Award

認購「Dustykid環保餐盒套裝」及「Dustykid 兩用行李帶連旅行袋」達101-200件或籌款額介乎 港幣10,001元-港幣20,000元

Purchase of 101-200 pieces of "Dustykid Eco-friendly Lunch Box Set" and "Dustykid Dual-use Travel Luggage Belt with Carry-on Bag" or donation raised within HK\$10,001-HK\$20,000



forms to the participating schools for promotional use.

通告及社交媒體、協助同學於午膳時或放學後舉行慈善義賣活動。

卓越愛心校園 Supreme Loving School Award

認購「Dustykid環保餐盒套裝」及「Dustykid 兩用行李帶連旅行袋」達201-300件或籌款額介乎 港幣20,001元-港幣30,000元

Purchase of 201-300 pieces of "Dustykid Eco-friendly Lunch Box Set" and "Dustykid Dual-use Travel Luggage Belt with Carry-on Bag" or donation raised within HK\$20,001-HK\$30,000



榮譽愛心校園 Premium Loving School Award

認購「Dustykid環保餐盒套裝」及「Dustykid 兩用行李帶連旅行袋」達301件或以上或籌款額達 港幣30,001元或以上

Purchase of 301 pieces of "Dustykid Eco-friendly Lunch Box Set" and "Dustykid Dual-use Travel Luggage Belt with Carry-on Bag" or donation raised over HK\$30,001 or above





捐款收集 Collection of Proceeds





支票 Cheque

劃線支票,抬頭請寫 「香港紅十字會」



Crossed cheque made payable to the "Hong Kong Red Cross"

將款項存入以下其中一個「香港紅十字會」之銀行戶口 Direct Transfer to the Hong Kong Red Cross bank account

滙豐銀行 HSBC恒生銀行 Hang Seng Bank中國銀行(香港)500-334149-009388-553950-001中國銀行(香港)

中国政(百) 012-806-00028173 Bank of China (Hong Kong)

東亞銀行 Bank of East Asia 015-514-10-401122-1

1. 參與學校必須收集及核對籌得款項,連同訂購表格寄回本會。

地址:香港西九龍海庭道19號香港紅十字會總部9樓傳訊及資源發展

Participating schools should collect and verify the total proceeds, and submit together with the order form to the Hong Kong Red Cross by post.

Address: Communications and Resource Development, 9/F, Hong Kong Red Cross Headquarters, 19 Hoi Ting Road, West Kowloon, Hong Kong

2. 捐款者可用下列兩種方式遞交善款:

Individual purchasers and donors can settle the proceeds via the following two methods:

(a) 劃線支票,抬頭請寫「香港紅十字會」或 "Hong Kong Red Cross"(可由校方發出一張支票,或由校方代為收集所有認購者/ 捐款者的支票)。

Crossed cheque made payable to the "Hong Kong Red Cross" (Participating schools can either issue one cheque for all orders or collect all cheques from purchasers and donors); or

(b) 將款項存入以上其中一個「香港紅十字會」之銀行戶口,並把銀行入數紙正本交回學校收集。 Bank-in to the Hong Kong Red Cross bank account stated above and submit the original bank-in slip to school for collection.

3. 本會不接受現金訂購,請勿遞交或郵寄現金。 Cash payment will NOT be accepted.



4. 捐款收據將分發予學校代為轉交捐款者(只適用於一次性捐款或認購「愛心轉贈」義賣品)。 Donation receipts will be delivered to schools for distribution to donors (Only applicable to one-off donation or purchase of gifted tokens).



查詢 Enguiry

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辦公時間:星期一至五上午九時半至下午六時(午膳時間下午一時至二時除外)

Office Hours: Monday to Friday: 9:30am – 6:00pm (Except lunch hour 1:00pm to 2:00pm)



感謝您的踴躍支持!

Thank you for your generous support!









